

NOW SUPPORTS HD!

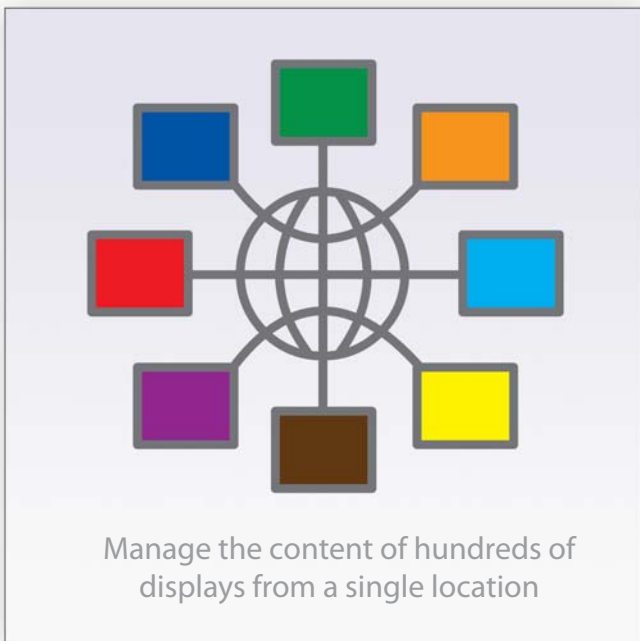
Get SignageProHD and get noticed



Deliver your message to audiences all over the world with our integrated management solution that is powerful and easy-to-use

SIGNAGEPROHD
MULTIMEDIA INFORMATION NETWORK

Accessing the power of a Digital Signage Network has never been easier



How can your business benefit from a digital signage network?

- Increase sales with enhanced point-of-sale promotions.
- Educate your customers with product demonstrations.
- Enhance employee training and communication.
- Offer information and directions for large buildings and campuses.
- Generate revenue from third party advertising. Offer live news and data streams.

SignageProHD makes creating your own digital signage network easy.

Easy to own

SignageProHD is one of the most cost effective products of its kind on the market. But don't let the low price fool you. SignagePro has all the features, dependability, and scalability of products costing several times as much.

Easy to set up

From start to finish, you'll be creating your own presentations in about an hour. Even the most non-technical users can follow our easy-to-use, step-by-step, illustrated instructions. If you do run into problems, we have fully trained support staff on hand to guide you.

Easy to use

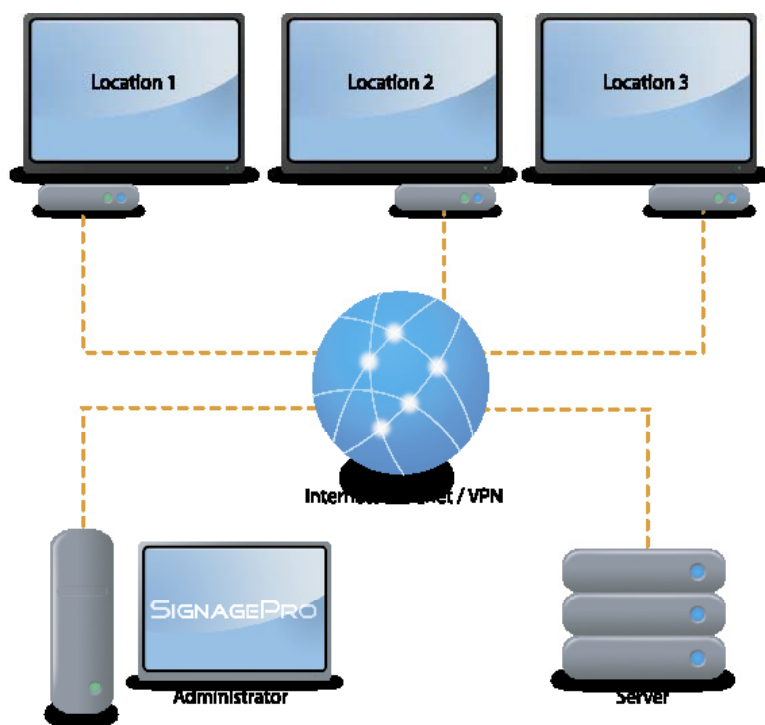
We developed SignageProHD to be used by everyone, not just the IT department. Our intuitive Windows-based interface will get you building your digital content like a professional in no time.

Making an impact is critical

The possibilities of Digital Signage are enormous. You need a solution that will get your message out quickly and easily.

The complete solution

The SignageProHD digital signage solution is a unique combination of hardware and software that allows a single PC to manage and control multiple remote display devices, simultaneously and independently, from a central location. Each remote display is capable of running a variety of rich media and applications uniquely suited for that specific location. For example, one screen could be running a PowerPoint presentation about washing machines, a second screen in a different location could be presenting a video about power tools and a third screen could be displaying the results of a database search, while all screens are exhibiting real-time news briefs and updates at the same time. The SignagePro software is compatible with all industry standard file formats, such as Flash files, Video, HTML, QuickTime, Microsoft Office, and JPG.



How Does SignageProHD Work?

SignageProHD is a comprehensive client-server solution. It is comprised of software that allows the central host (the main PC) to manage and control multiple remote client stations (displays) located anywhere in the world. The SignagePro system offers remote-client hardware and software solutions as well. The operating system is easily updated by downloading it to the main PC and copying it over the thin client devices. The system supports frequent and automatic updates from the main server, and runs all applications sent by the central server.

Take control of your digital signage network

Now you can control exactly what, when and how to display all of your digital content around the world from one location. SignagePro uses an IP based network to remotely manage, control and broadcast your content safely and securely to locations across the showroom or across the globe.

Loaded with features



Customize your layout with easy to use tools

Customized Layout

With our new template feature you can divide your screen into multiple content zones displaying unique content in each zone.

The template feature is both easy-to-use and powerful. You can customize your layout and schedule any way you like. The possibilities are endless.

Live Content

Use live data feeds from a variety of sources. You can display information like news, weather and stock market prices. You can also use live streaming data.

Scrolling Text

SignageProHD's creeping line editor enables you to place scrolling text anywhere on your screen. You can use your own message or add live RSS feeds.

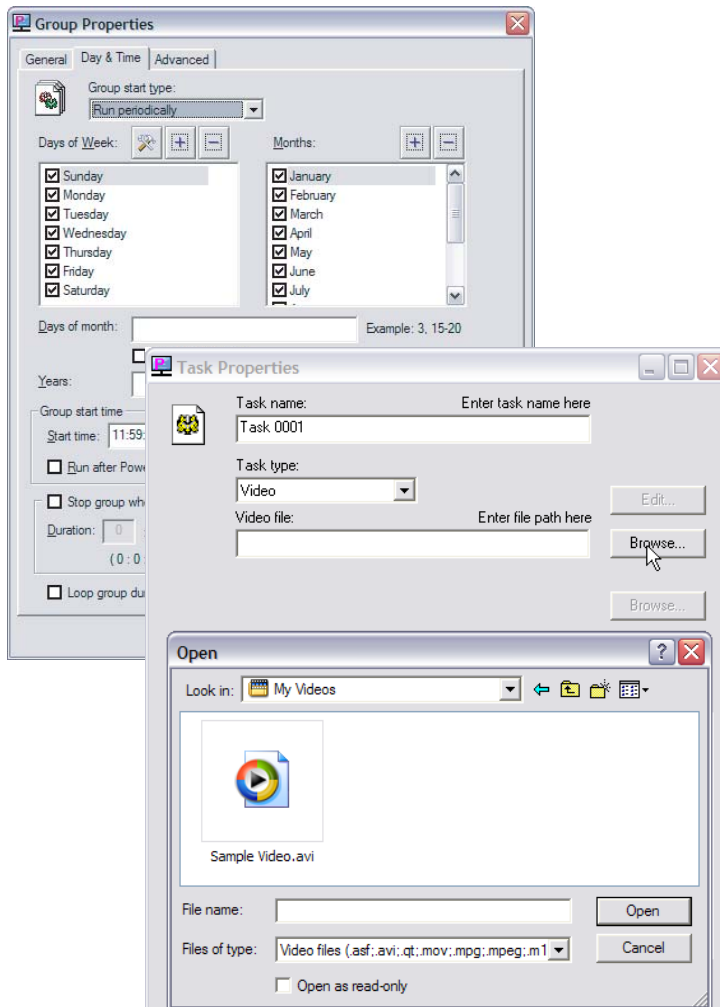
SignageProHD was designed to use all of the industry standards formats without having to convert your existing files.

Because it uses preexisting formats; content developers can use the development tools they already own instead of having to buy new ones. This increases productivity and lowers cost because there is no need to learn or purchase new software.

Easy to use

It doesn't matter how great the technology is, it won't help unless people can use it.

“SignageProHD was developed with the end-user in mind. We understand that most of our users are in the marketing department not the IT department”



Be your own Global Content Manager and reach your target market with up-to-the-minute precision.

- Create playlists and schedule content delivery quickly and effortlessly.
- Use media from a variety of sources and display it on a single screen or across an entire network.
- Use our calendar feature to easily schedule content delivery any time in the future.

Keep track of all your Digital Signage delivery.

- See what is currently being played across your network in real-time.
- Create reports that tell you what has been played, the time, and where it was played.
- Export your report in plain text or Microsoft Excel format.

Deliver your content from one place to thousands of locations around the world.

- SignagePro uses the power of the internet to deliver content anywhere in the world.
- Connect your display directly to the network or via wireless Internet.
- Once the content has been delivered, the Internet connection is no longer needed unless you are using live feeds.
- Update your content with a USB flash drive. This is useful if the Internet is not available.

How will you use SignageProHD?



Retail

Facilitate your entire digital signage solution from content creation to in-store display, even for large-scale deployments, allowing brand advertisers and retailers to focus on delivering their message.



Restaurant and Hospitality

Restaurants, Hotels, Casinos, Cruise Ships and Resorts around the world have implemented the convenience of digital signage. Tourists can acquire the information they need to simplify their vacation experience.



Business

Communicate with employees, partners and customers making certain critical messages are seen, conveying maximum results.



Education

Administrators at educational institutions can broadcast assignments, messages, events and venues to faculty, students, staff, and parents without costly overlap.



Transportation

Digital signage is exploding in train stations, busses and airports around the world helping people make reservations, displaying schedules and showing branded advertising for on-site shops.

Specifications



SignageProHD Player Specifications

Dimensions	Length: 9.68" (24.59 cm) Width: 9.562" (24.29 cm) Height: 2.75" (6.99 cm)	I/O Control	SMSC LPC47 M997 based Legacy I/O controller for serial, parallel, and PS/2 ports
Processor	Intel® Core2 Duo; Socket LGA775	LAN Support	10/100 Mbps/sec LAN subsystem using the REALTEK LAN adapter device
Memory	DDR2 1Gb RAM	Peripheral Interfaces	<ul style="list-style-type: none"> ● 1 DVI ● 1 VGA ● 2 PS/2 (Mouse & Keyboard) ● 4 USB 2.0 ● Ethernet 10/100
Chipset	NVidia; GPU:GeForce 7100	Operating System	OS Embedded Linux
Audio	Intel® HD Audio- REALTEK ALC662 Audio Code (2+2 Channel HD Audio)	Model	NForce 630I-ITX
Video	Intel® graphics media accelerator 950		
Formats Supported	<ul style="list-style-type: none"> ● Video (AVI, MPEG1, MPEG2, MPEG4, WMV, FLA, DIVX) ● Flash (SWF) ● Still Images (JPEG, GIF, BMP, PNG) ● WebPages (URL) ● Adobe Acrobat (PDF) ● PowerPoint (PPT) ● Audio (MP3, WMA) ● News (RSS) ● Supports up to 1080P HD content 		

SignagePro Software Specifications

Processor:	Intel Pentium 4 HT
Operating System:	Windows Vista, XP Professional, Windows 2003
Memory:	1GB RAM
Networking:	10/100/1G



Quality, Dependability, Value

Applica – the makers of SignageProHD specializes in the development of professional audio and video integration technologies.

We have been providing our customers with flexible and unique audio/video solutions for over 10 years. Through the years our customers have greatly benefited from our dedication to quality, dependability and value.

Never satisfied with our accomplishments, we are obsessed with innovation. Always looking for ways to improve upon what we've already built. This ensures that you will not only have the absolute best technology currently available, but that our technology will meet your needs for many years to come.

Many leading businesses have already recognized the innovation of Applica's technologies and have eagerly implemented them. Users of SmartAVI technology include, among others



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